

MARGARET SHEPHERD BIO – 110 words

Individuals and businesses soar using Margaret Shepherd's Visionbuilders program. She teaches a unique skillset of vision discovery, success mindset, self mastery and whole-brain intelligence that creates visionary success in any area of life. An ordained minister with an MBA, she is an accomplished leadership and management trainer, success coach, speaker and author. Her free weekly message "T.G.I.M. – Thank God It's Monday" inspires the workweek of thousands and her monthly free teleclass BUILD YOUR BIG DOG VISION is a "Don't miss it!" event. Her newest book THE VISIONBUILDER'S MANUAL: 9 Steps to Panoramic Success for your Company, Career or Cause, Morgan James Publishers, is available January 2011. Visit her at www.visionbuildersinstitute.com.

MARGARET SHEPHERD BIO –321 words

Margaret Shepherd helps businesses and individuals soar by building Vision.

An ordained minister with an MBA, she is an accomplished leadership and management trainer, success coach, speaker, seminar leader and author.

As a consultant she was a process expert, creating systems that improved corporate performance. As a minister she created processes too, for using spiritual wisdom to guide us to our best lives. One day a realization changed her life and work forever.

From her unique vantage point, she saw business success that didn't feed the soul, and spiritual seekers who couldn't pay their rent. She wondered - is

life a trade-off between inner fulfillment and financial security? No. She believed that we are hardwired for Panoramic Success – fulfillment in every area of life at once.

Determined to develop a process to activate that innate success momentum, she studied how our minds work, brain hemispheres and neuroplasticity, how thoughts affect brain chemistry, how hidden fears and beliefs hold us back and how the right mindset moves us forward. She studied the law of attraction, metaphysics and the mystics. She revisited her knowledge of systems, strategies and measurement. She studied personality types and cultural differences, and the business gurus. She held to her belief that each of us is here to express our uniqueness, and that following a heartfelt Vision activates our innate success momentum.

From all of this, she created the Visionbuilders program. Since 2001 it has empowered panoramic success through a unique skillset of the right vision, a success mindset, self mastery and whole-brain intelligence.

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